



[www.swisscham.com.au](http://www.swisscham.com.au)

# Membership 2024



## Key Membership Features

- \* Complementary Event Attendance
- \* National Membership
- \* Networking at exclusive Events
- \* Personalized Introduction to other Members
- \* Maximum Brand Exposure



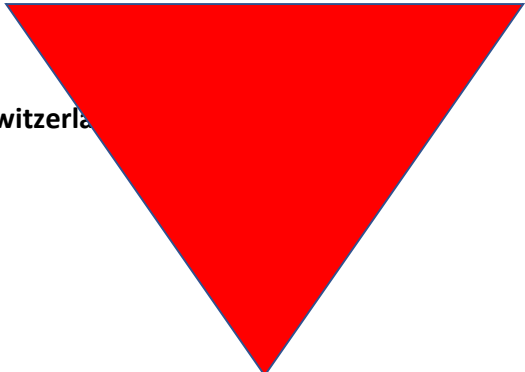
## Membership Levels

Platinum	Ambassador	Corporate	SME	Private
Companies with an global exemplary corporate and outstanding reputation to support the "Swiss Made" Brand, social, environmental responsibility program, wishing exclusive access to high level policy makers, influencer and decision makers	Companies with an exemplary corporate, social, environmental responsibility program, wishing exclusive access to high level policy makers, influencer and decision makers	Companies with more than 20 Staff in Australia or overseas looking for networking and exposure, opportunities within the Swiss Australian Business Community	Same like Corporate Members but less than 20 members in Australia or Overseas	Private persons who are retired, or private persons, who do not work for a company who wants to join SwissCham

Pillars	Service	Guaranteed Service	Platinum	Ambassador	Corporate	SME	Private
<b>Networking</b>	Dinner at the Embassy Canberra	Guaranteed space	yes	no	no	no	no
	Board Room Lunches min 4/year	Free Access for Platinum/Ambassadors	yes	yes	no	no	no
	Swiss Business Award Table of 10	1 Free Table	yes	no	no	no	no
	Swiss Business Award	min 2 Free Tickets	yes	yes	no	no	no
	Golf Day Sydney and Melbourne	each event 1 Team Free	yes	no	no	no	no
	Golf Day Sydney and Melbourne	Tickets at discounted member rate	no	yes	yes	yes	yes
	Other events during the year	Unlimited free tickets	yes	no	no	no	no
		1 Free Tickets	no	yes	yes	no	no
	Introductions	Unlimited	yes	yes	yes	yes	no
<b>Information</b>	Member Referrals	Personalized	yes	yes	yes	no	no
	Digital Information	Newsletters	yes	yes	yes	yes	yes
	Website appearance	Link Logo to Member	yes	yes	yes	yes	no
	Trade enquires	Discounted rates	yes	yes	no	no	no
<b>Exposure</b>	Website	Logo on SwissCHam Member Directory	yes	yes	yes	yes	no
	New Members	Featured in Newsletter	yes	yes	yes	yes	yes
	All Members	Free promotion of products and Services	yes	yes	yes	yes	no
	Advertising on Website	on Website free	yes	no	no	no	no
		on Website Member rate	no	yes	yes	no	no
	Logo on all Digital Media	all Digital Media free	yes	no	no	no	no
		all Digital Media Member Rate	no	yes	yes	no	no
	Events	Opportunity to sponsor event	yes	yes	yes	yes	no
		Opportunity to Host Events	yes	yes	yes	yes	no
		Guarantee to be guest speaker	yes	yes	no	no	no
	<b>Membership Fee (unchanged since 2017)</b>	12 months Year/+ GST (renew in January)	> 25,000	5,000	1,100	330	200



# Context



## Trade between Australia and Switzerland 2022

and growing 7.5 Billion AUD  
 Investments in CH - AUD 35 Billion  
 Investments in AUS - AUD 69 Billion  
Top Exports    Top Imports  
 Gold                Watches  
 Bus. Services    Medicaments

## Swiss Presence in Australia

250+ companies direct in Australia  
 Employment by Swiss Companies in  
 Australia > 40.000 direct

## Investment 2022

Switzerland 9th largest direct Investor (2nd largest out of Europe) &  
 11th largest foreign Investor in Australia

# About



Established in **1985** as a membership based not for profit company limited by guarantee



## Purpose



Around **220+ members** in four categories of which ca 80% are Swiss companies, 15% Australian & International companies and 5% Individuals

Enabling businesses to connect and excel in Australia and Switzerland.



Strategic & institutional partners  
 Embassy of Switzerland, Canberra  
 Consulate General of Switzerland, Sydney  
 EABC (European Australian Business Council)  
 SwissCham Singapore and SwissCham HKK  
 S-GE (Swiss Global Enterprise)

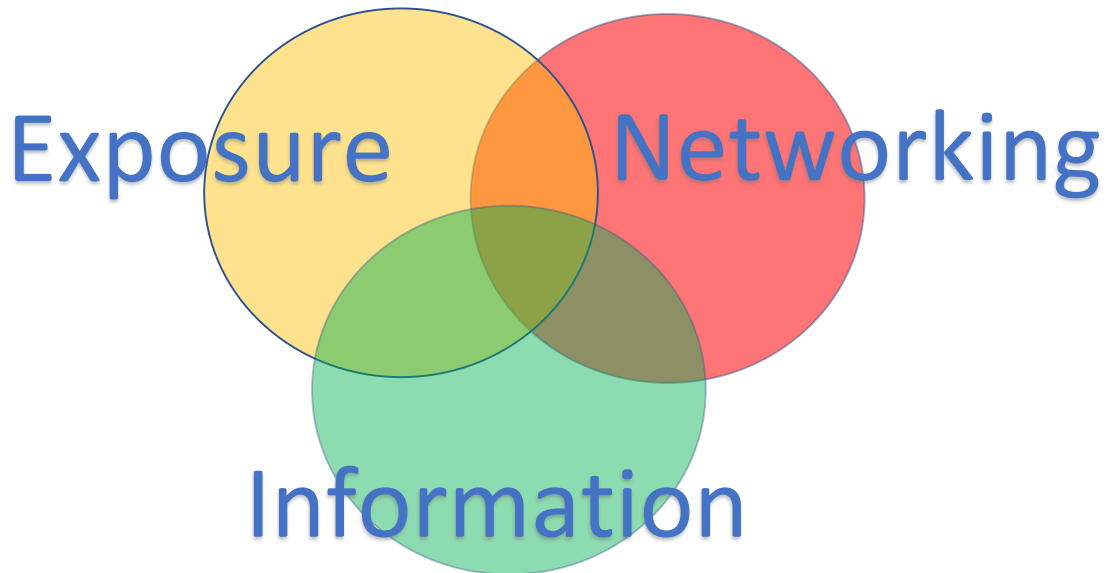
SwissChams purpose is to support, strengthen and grow member's businesses and their reputation in Australia by providing exposure, information and networking

As a hub of Swiss Business in Australia, SwissCham will focus on the promotion of bilateral trade

**Swiss Brand based on Quality, Trust, innovation and Accountability**



Services



Networking	Dialogue with policy makers, officials & opinion leader	Making contact with new Business
	Doing Business	Finding synergies with like minded companies
	Learning	Engaging in discussions
	Client Events	Maintaining relationships
Information	Obtaining business Leads	Chance to receive referrals from enquiries
	Overview of who is in this particular Membership	Discovering what products/ brands/ companies are available
	Desk Research	
Exposure	Raising Company's profile	Staying up t date with bi-lateral developments and activities
	Promoting products/services/brands	Raising personal profile
	Raising awareness of Swiss Companies	Showing corporate social responsibility
	Help to impact the Australian Economy	Promoting Swiss Quality/Swissness
	Showing solidarity with a Swiss Business Network	Showing support for a particular cause/ topic/ event



## Become a Member Today

Joining is easy and tax deductible

Go online\* to register at

[www.swisscham.com.au/about-us/membership](http://www.swisscham.com.au/about-us/membership)

or simply call us on 0419 751 595

Please provide your Logo and a short blurb about your organisation

All new members Company Profile will be featured in the SwissCham Newsletter

Alone, I am one Voice  
Together, we are  
the Voice  
of the Business Community

\* Joining fee applies online



## Testimonial

### Huber Suhner Australia

Huber Suhner Australia has been a proud and committed long term member of SwissCham because of the excellent work the Chamber does in facilitating bilateral networking opportunities and the important role it plays in supporting a professional Swiss Business Network in Australia.

**Ricardo Haselbach, Managing Director, Huber Suhner Australia**

### Schweizer Kobras

As a member of SwissCham for over thirty years, I have found the Chamber a very worthwhile source of contacts and interaction in the Swiss Business Community. Participation in SwissCham Events has been both rewarding and enjoyable, and I would recommend SwissCham to anyone involved or interested in the Swiss Business Community in Australia.

**Norbert Schweizer, Owner, Schweizer Kobras**

### Fracht Australia

SwissCham are doing a great job in Building a network for the Swiss Business communities in Australia. They regularly organise valuable and interesting networking functions, and I have found the Martin to be absolutely fantastic in making introductions to suitable companies whenever required.

**Peter Pluess, Managing Director, Fracht Australia**

### Iflow Australia

SwissCham provided Iflow Australia with invaluable information, strategic direction and assistance in overcoming challenges in our efforts in entering the Australian Markets

**Richard G Lewis, Director, Iflow Australia**

