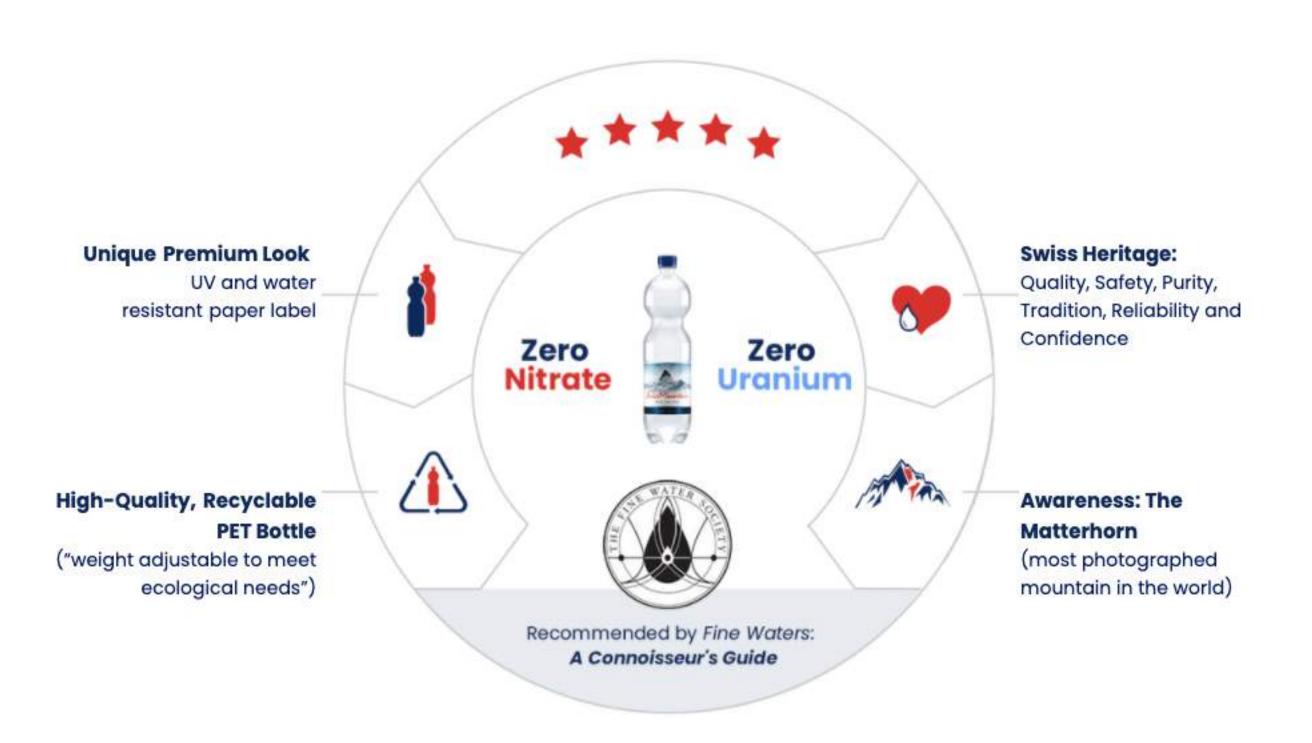






...the best for YOUR health!



SwissMountain is bottled in partnership with COOP, a major Swiss retail and food cooperative.

CERTIFIED QUALITY

Our mission is to provide a mineral water of exceptional quality and protecting consumer health through value-added, non-sugar beverages like SwissMountain Lemon and Orange Fresh.

GIVING BACK



Swiss Mountain.

NATURAL MINERAL WATER

...THE BEST FOR YOUR HEALTH!

WHERE TO BUY



CORPORATE STUFF



HEALTHY **GREAT TASTE GIVING BACK CONTACT US SWISS** SAFE CORPORATE GUIDANCE **OUR WATER IS - SWISS** SwissMountain, a safe choice for good health and vitality!

SwissMountain mineral water rises up through the Valais Alps. Deep inside the mountains, the water is naturally purified and enriched

with minerals, which gives this absolutely natural product its unique flavour.

More about "The Spring"...

The spring is fed by a high Alpine reservoir, which is the main source of Europe's water, and is located 60 metres below ground, well-protected by the earth's soil and sedimentation dating back to the last ice age.

After many years of natural filtration, the water contains a balanced mineral content and is entirely free of any microbiological contamination and industrial or agricultural pollution.

Water Analysis Comparison Water Quality Report Want to know more about Hydration Water and Health

SwissMountain Consumer Leaflet 2021

SwissMountain is protected from outside influences.

The spring water filters through the glacier-topped mountains of the Swiss Alps. During its long journey through loose rock and gravel deposits from the last ice age, the water takes on it very own character that can be tasted in every drop.





Microbiological purity

After many years of natural filtration through numerous rock layers, and protected by high Alpine mountains and glaciers, the water attains a microbiological purity of the highest standards. With the addition of oxygen, and flowing through a quartz sand, the natural iron content in the water is removed. The practical zero levels of nitrate and uranium is an indication of the purity of this natural mineral water.

The pleasure of drinking SwissMountain "Natural"

Our crystal clear still water is an ideal thirst quencher which activates many sensory receptors in the mouth. The salty calcium and magnesium content can be savoured, with a finish characterized by a light sulfate taste combined with the remarkable note of the minerals.

Not suitable for babies/infants due to Sulphate levels





The pleasure of drinking SwissMountain "Sparkling"

Water has a refreshing sensation; there is a light effervescence on the tongue, and the taste is defined by a discrete fruity finish.

Microbes do not servive in sparkling water because the dissolved carbon dioxide makes it acid. The carbonic acid that gives sparkling water its effervescence is a mild antiseptic (Finewater, M. Mascha)

Carbonated water has benefits for digestion. It may improve swallowing, increase feelings of fullness and reduce constipation.

SwissMountain contains max. 8.2 grams per liter CO2 at the time of bottle

The difference between Club Soda, Seltzer and Sparkling mineral water

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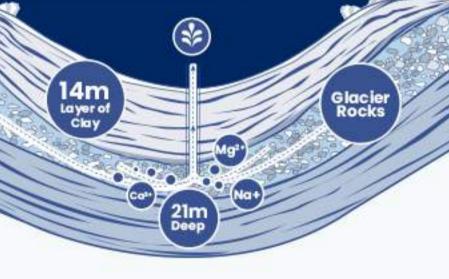
HEALTHY **SWISS GREAT TASTE GIVING BACK** CORPORATE GUIDANCE **CONTACT US**

OUR WATER IS - SAFE

Originates from a natural spring in the **Valais Alps**

Our amazing story starts many years ago when Alpine snow and rain travelled through many layers of the earth's geological formations. The water is finally captured in an underground layer of glacier rocks, naturally filtered and preserved. It emerges light, pure and refreshing.

It is through this voyage that SwissMountain grows into a natural, unspoiled, and mature mineral water with its unique beneficial mineralization; safe and neutral in taste.



"Untouched by man" (until you ____ unscrew the cap)

High bacteriological purity

The water flows evenly at a constant temperature of about 10 degrees Celsius from the top of the source into a sealed modern production system that places the water directly into our 100% recyclable and high quality PET.



Our high quality is IFS certified

ProCert Safety AG certifies that SwissMountain/Pearlwater ranks at "high level" of the International Food Standard (IFS) in the production of mineral water and soft drinks.

IFS Certificate

SwissMountain is bottled in partnership with Pearlwater—a division of SWISS COOP

In the Valais Alps of Switzerland. Quality controls are strict. Standards are high. The plant has the quality of mineral waters, soft drinks and production processes tested externally at regular intervals.

> And recognized by FineWaters connoisseur's guide



SwissMountain was awarded a maximum 5 star award for "Virginality" at www.FineWaters.com. This indicates how protected a water is from its surroundings. Importantly, SwissMountain's Nitrate and Uranium levels are practically Zero, thus indicating a remarkable unspoiled source. (Nitrate: < 0.1 mg/l, Uranium: 0.0017 mg/l)

If you want to know more about the effects of Nitrate and Uranium on your health

- Click here

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Swiss Mountain. NATURAL MINERAL WATER

...THE BEST FOR **YOUR HEALTH!**





OUR WATER IS - HEALTHY

Healthy for the whole family!

Ves. water is essential to your good health. Actually, 80-70 % of our body is water and most of it will come from what you drink and sat-Knowing that an average adult loses about 2.5 liters of water each day (in normal conditions), you must replace these liquids and minerals in order to stay properly hydrated and healthy.

...and what better drink than Natural Mineral Water to do so?
Naturally filtered and preserved (without the use of any purification systems or chemicals)

HEALTH & PLEASURE

SwissMountain is all about "Health & Pleasure" for us; the positive social experiences are inseparable from good health.

SwissMountain for everyday

SwissMountain is suitable for a low sodium diet. Through its balanced mineralization, it is a perfect all-day thirst quencher. Before breakfast, during breaks, or to accompany a meal, it is a genuine all-rounder.

After mental or physical activity it has a revitalising effect, and the ideal mix of minerals helps the body to recover.

Note: We do not recommend SwissMountain for babies (due to sulphate level)



Mineral Composition per 100ml	SwissMountain
Calcium Ca ⁺⁺	208 mg/l
Magnesium Mg ⁺⁺	37 mg/I
Sodium Na ⁺	5.2 mg/I
Potassium K ⁺	1.9 mg/l
Silicium H2SIO3	10 mg/l
Bicarbonat HCO3-	239 mg/I
Chloride CI-	4.9 mg/I
Sulfat SO4	480 mg/I
Fluoride F-	0.06 mg/I
Nitrate NO3	<0.1 mg/I
Total dissolved solids	986 mg/l

Based on analysis of the accredited testing laboratories 'labor Veritas' in Zurich.



Minerals in SwissMountain Products

Our bodies cannot produce all of the minerals we need by themselves. SwissMountain mineral water can help to provide your body with these minerals and trace elements. Find out more about the minerals in our products



Calcium (Ca⁺⁺) is required for maintaining healthy bones and teeth and reduces the risk of osteoporosis.



Magnesium helps the nervous system and muscular system to function normally by supporting the stimulation of nerves and muscles.



Sulphate (SO4) stimulates digestion and improves the density of hair.



Hydrocarbonate (HCO3) contributes to a normal acid-base homeostasis and can minimize heartburn.



Fluoride inhibits tooth decay and helps with normal enamel formation. It is especially important for growing teeth and can only be found in very few foodstuffs, e.g. as a salt additive.



Silica is a compound of oxygen and silicon. It improves bone density, supports the development of connective tissue and helps to strengthen the skin, hair and nails.

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GIVING BACK

WHERE TO BUY

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NATURAL MINERAL WATER

SWISS

SAFE

HEALTHY

GREAT TASTE

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The King of Mineral Waters simply tastes GREAT!

In fact, at first taste of our natural mineral water (blue label) you may note a clean, smooth & light consistency with no aftertaste – leaving your palate refreshed and your body hydrated.

In fact, most people enjoy it at room temperature but it is also very pleasant cold or chilled.



Also, by using the highest quality PET we ensure that our water tastes the same as if you were drinking it "fresh at the source".



CORPORATE STUFF

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WHERE TO BUY

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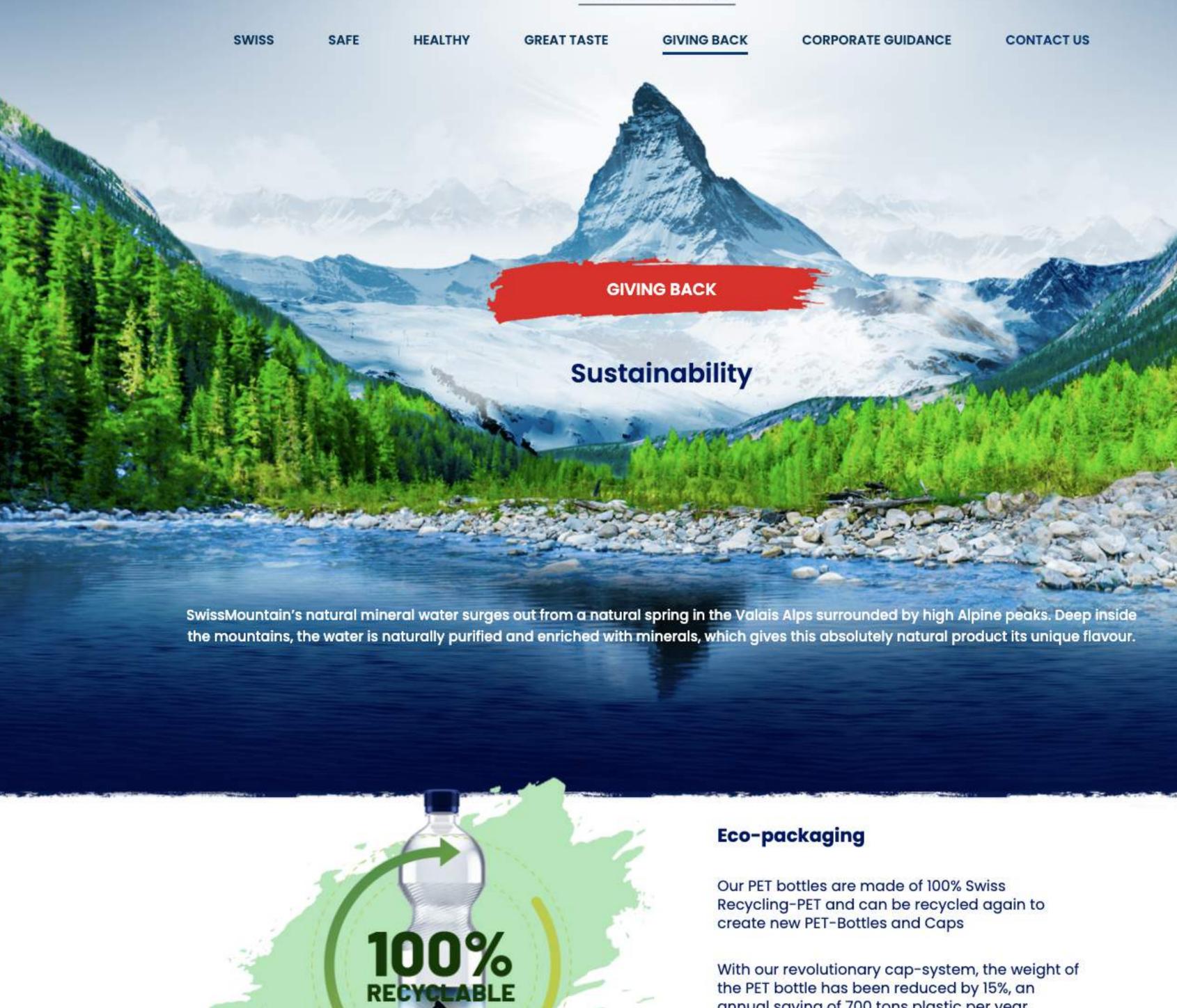


Swiss Mountain.

...THE BEST FOR YOUR HEALTH!







Eco-Production

We use only about 15% of the natural flow of the source. As such, we are careful to maintain the natural habitat of animals and water quality for future generations.



the PET bottle has been reduced by 15%, an

annual saving of 700 tons plastic per year

Eco-Transportation

Transport emissions are reduced through effective control of the supply chain from production to delivery (by partnering with globally leading logistic specialists).

For instance, we favor rail & barge transport whenever possible as they are the most fuelefficient.

Eco-Energy

With our newly installed solar panels, 15% of the energy used comes form our own production. We recycle as many waste as possible, up to 90% is used again.



CORPORATE STUFF

CERTIFIED QUALITY

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...THE BEST FOR **YOUR HEALTH!** NATURAL MINERAL WATER





SWISS SAFE HEALTHY GREAT TASTE GIVING BACK CORPORATE GUIDANCE CONTACT US

COMPANY OVERVIEW

Swiss Mountain—is totally SWISS.

Swiss Mountain mineral water stands for confidence, premium quality, naturalness, freshness, purity, elegance and reliability—a classic and very traditional product.

SwissMountain Beverages International ILC is domiciled in the canton of Zug, Switzerland. The brand is bottled in the heart of the Swiss



Alps in the village of Termen (near the resort of Zermatt) by Pearlwater – a division of Swiss COOP, a major Swiss retail chain.

OUR MISSION

Improving consumer health through value-added, nonsugar beverages **"Made in Switzerland"**. This includes new products such as:

OUR VISION

Become one of the preferred premium mineral water brands in selected (mature or growing) imported bottled water markets worldwide. (Swiss COOP's equivalent domestic brand is already enjoying one of the highest market shares in the domestic market).







More about SwissMountain flavoured waters

OUR VALUES



HEALTH & PLEASURE

SwissMountain is all about "Health & Pleasure", providing a positive health and social experience to consumers is our ultimate goal.

SUSTAINABILITY

SwissMountain is an ecological and socially responsible company. The brand is bottled in partnership with Swiss COOP, a multi-billion dollar retail chain with impeccable standards and values.

For instance, the plant has recently reduced the weight of PET bottles (saving ca. 700 tons/annum) and strives to minimize carbon footprint through effective control of the supply chain from production to delivery.

PASSION FOR QUALITY

The "Made in Switzerland" connotation is never compromised. All products are made under highest quality and safety standards.

PDF 1 IFS Certificate

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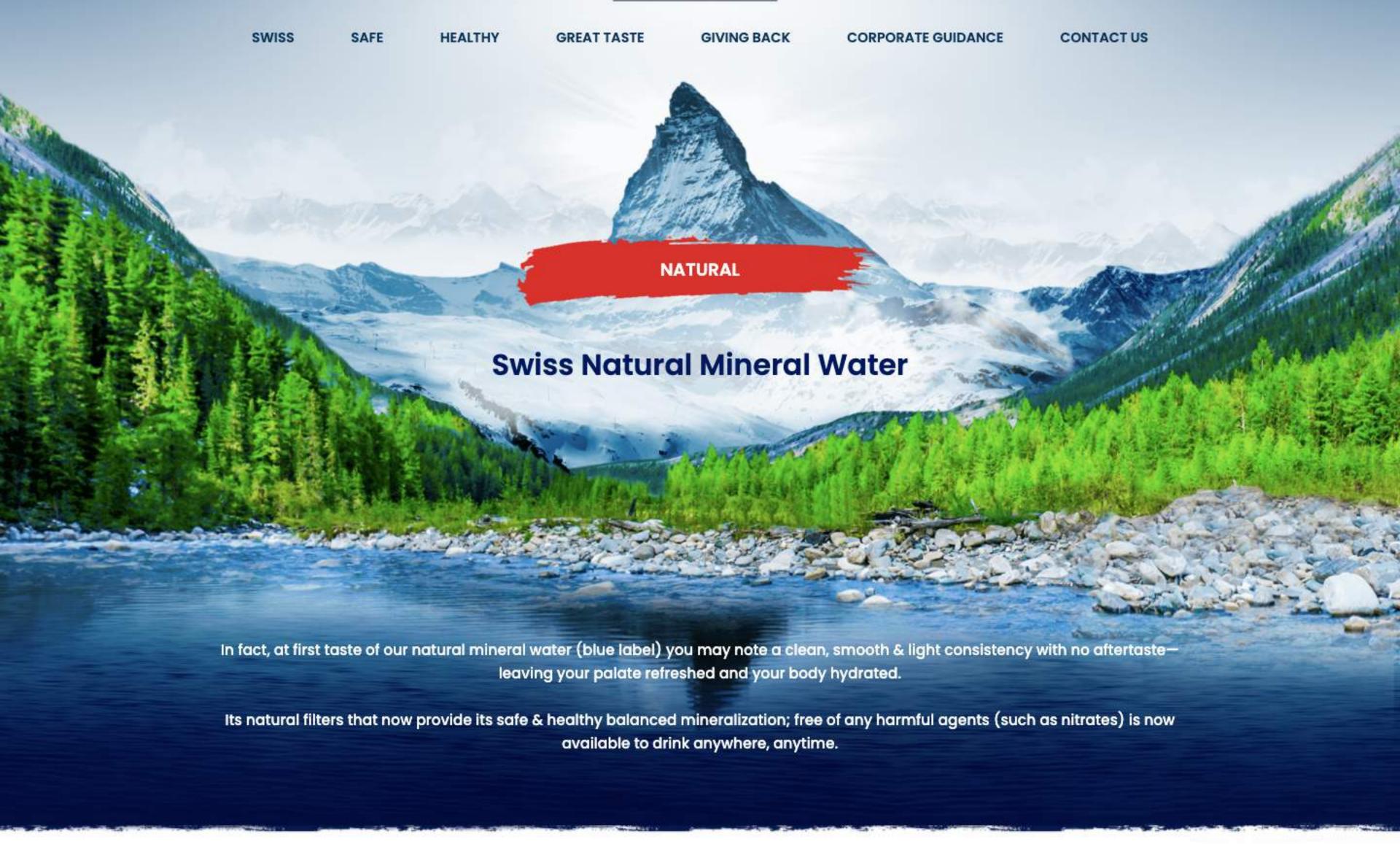












The Natural or Still water blue label is suitable for every occasion:

at home, during exercise, travel, office or meals; you can also safely prepare infant or baby food.







HOW IT'S MADE?

It's bottled right next to our source - 100 % Natural and untouched by man until you unscrew the cap.

* Eco-pack PET bottles - refers to our recyclable bottles and sustainability efforts to protect our nature and future generations.

CORPORATE STUFF

CERTIFIED QUALITY

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SWISS SAFE HEALTHY **GREAT TASTE**

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Available in our **Eco-Pack* PET bottles** for your convenience:







SwissMountain's carbonated water is made with exactly the same water as our "Natural Mineral Water" (green label) and bottled right next to our source.

The only difference comes when the bottle is opened; the added pressure (during bottling) is released, allowing the "fizz" to come out of the water, thus forming the characteristic bubbles.

* Eco-pack PET bottles - refers to our recyclable bottles and sustainability efforts to protect our nature and future generations.

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...THE BEST FOR **YOUR HEALTH!**

